

Welcome, welcome, it's time to get your feet wet and to try and keep up with The Joneses. There is only one rule for all of the tutorials, loosen up and have some fun! Something we should explain before we start. The term "Web 2.0" is coming up in conversation more and more these days so what exactly does it mean?

Web 2.0 describes the changing trends in the use of World Wide Web technology and web design that aim to enhance creativity, communications, secure information sharing, collaboration and functionality of the web. [Wikipedia 2008](#)

We'll start off easy and get you into the swing of things with blogging. A blog is an online web journal (web log or blog for short) and blogging is the act of writing in it. Blogger is a free blogging service where you can read others blogs or create your own.

Week One: Blogging

Creating



Step 1: Log onto [Blogger \(www.blogger.com\)](http://www.blogger.com)

Step 2: Create an account (you will need an email address for this step, set up a free email account eg. Hotmail, Gmail or Yahoo).

(Remember your Username and Password)

Step 3: Name your blog. **(Write down your blog address)**

Step 4: Choose a template for your blog.

Editing

Step 1: To edit and add to your blog, log on at the existing user log-in section using the username and password made in step 2.

Step 2: Create a new entry each week and record your thoughts about the weekly activity.

Viewing

To view your blog the address is <http://xxxx.blogspot.com>, where xxxx is the blog name you entered in Step 3, eg <http://thejoneses2-0.blogspot.com/>.

Web Address

Existing User log-in

Explore Bloggers' features

Take the tour

Creating your own blog