

What is a tag? Apart from the graffiti connotations and the big label brands like R. M. Williams, Tiffany's and The Joneses 2.0 (of course) it's a word describing the content of whatever you are tagging whether it be a book, a photo, or even a website. For example Harry Potter could be tagged, action, magic, good vs. evil, school, children's book, I luv Daniel ....you get the idea. This weeks sites are all about searching the tags that people have put on photos or websites in order to make it easier to search and share the content.

## Week Two: Flickr, del.icio.us and tagging

### Flickr

**Flickr** is a popular photo-sharing and hosting site. It supports an active community where people can share and explore each other's photos without having to pay a cent and is known as one of the first websites to use 'tags' or keywords to create connections between photos and users of the site.



**Step 1:** Go to [Flickr \(www.flickr.com\)](http://www.flickr.com)

**Step 2:** Learn more about it by taking the tour.

**Step 3:** Explore the site by searching tags, sets and groups of interest.

**Step 4:** Choose an interesting image from the day of your birthday (2008). In your blog, include the link to the image, why you chose it, tags used and if it belongs to any sets.

**Step 5 (optional):** Create an account (Yahoo! ID email required) and follow the simple instructions to upload and tag (describe) your own photo/s.

### Del.icio.us

**del.icio.us** is a social bookmarking site. It is all about links - **tagging**, bookmarking, describing, sharing, and discovering things on the Web. Each time you bookmark a webpage you add tags to categorize that bookmark. Del.icio.us then tells you about other people who have posted the same link which allows you to check out their collection of bookmarks. After a while you may discover those who tend to link to the same things as you and stumble upon interesting things you wouldn't have found otherwise.

### Register



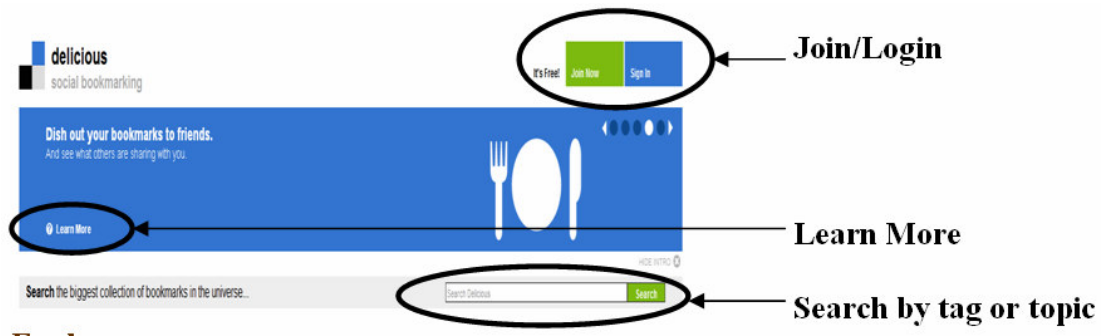
**Step 1:** Go to [del.icio.us \(http://delicious.com\)](http://del.icio.us)

**Step 2:** "Join now" for your free account

**Step 3:** Explore the site by searching tags/keywords or click the banner to

"Learn more".

**Step 4 (optional):** [Us.ef.ul](http://Us.ef.ul) (beelerspace del.icio.us tutorial) A beginner's guide to the next big thing.



### **Explore:**

Now that you have registered, discover how del.icio.us can replace your traditional browser bookmarks by bookmarking and tagging a website of your own.

**Step 1:** Click the Save a new bookmark link

**Step 2:** Enter the URL of your website and click "Next".

**Step 3:** Click on the popular or recommended tags to append, or add your own. You may also like to add a note in the Notes field. This will display on your bookmarks page. Click Save.

**Step 4:** In your blog you may like to record your thoughts about this tool. Do you think it could be useful as a web-based research tool or is it just a simple, flexible way of creating bookmarks?

Continue on and add more bookmarks if you wish – it's fun!