

Let's go to the movies, let's go see the stars..... if you're seeking your 15 minutes (or seconds) of fame and self promotion, like to have a laugh at some of the amusing and quirky videos available, or are just plain interested in learning something educational, this weeks tutorial on YouTube and Podcasting could be the tools required to get you there. Keeping with the audio visual theme (and shameless self promotion for the library system) we've also got Overdrive audio books for you to use courtesy of your LCC library membership.

## **Week Three: YouTube, Podcasting, and Overdrive**

### **YouTube**

Online audio and video content is enormously successful and continues to increasingly become a standard feature of websites and blogs. As we move towards the era of Internet TV, it becomes easier and easier for 'ordinary everyday' people to broadcast their own radio and video shows to the world. YouTube is one of the largest and most popular online video communities around today. It allows you to easily upload and share original content from movie clips, tutorials, parodies and music videos – there really is something for everyone! Beyond just watching videos, YouTube can enhance your website/blog by allowing you to upload and embed them in your site.



**Step 1:** Go to [YouTube](http://www.youtube.com) ([www.youtube.com](http://www.youtube.com))

**Step 2:** Have a look around the site and see what it has to offer. You may like to start by looking at a featured video or perhaps try searching for one of these...

- Crazy warehouse guy at the library: the Chaser's WOE.
- "Meet the Necrons" a Sci-Fi parody of epic proportions
- Shelter Air Guitar Championship – Glastonbury 2008

**Step 3:** Find a video that you like and write your blog post about it and your general thoughts about YouTube.

**Step 4 (optional):** Place the video into your blog entry by copying and pasting the code for the 'Embeddable Player.'

Note: you will need to use Blogger's Edit HTML tab when pasting the code.

subscrib...

URL

Embed

Copy and Paste the embed code into your blog post.

### **Podcasting**



The term podcasting comes from a combination of the words iPod and broadcasting. Although the term is derived from the Apple iPod, you don't need an iPod to listen to a podcast - which is the term used to refer to an audio or video broadcast hosted on a website. Unlike Internet radio, you don't have to 'tune in' to a particular broadcast at the scheduled time. Instead, you can download the podcast on demand or subscribe via an RSS (Really Simple Syndication) feed, which automatically downloads the podcast to your computer so that you can listen when and where you choose to.

**Step 1:** Learn more about podcasting by watching this YouTube clip ‘Podcasting in plain English: <http://www.youtube.com/watch?v=y-MSL42NV3c>

**Step 2:** Have a look around a podcast directory and find a podcast that might interest you. A good place to start is Podcast Alley: [www.podcastalley.com](http://www.podcastalley.com) where you can pick a genre in the top left-hand corner – or try ABC’s Radio National Podcasts <http://www.abc.net.au/rn/podcast/default.htm>.

**Step 3:** Add to you blog post a little about your discovery process and general thoughts on podcasting.

**Step 4 (optional):** If you are interested in creating your own podcast check out the following resources:

Podcasting Tools: <http://www.podcasting-tools.com/how-to-podcast.htm>

How to podcast: <http://www.how-to-podcast-tutorial.com/00-podcast-tutorial-four-ps.htm>

## Overdrive



Overdrive is a subscription database packed full of audio and e-books, music and video content made available to all members of the Logan Public Libraries. You can browse for titles to download and use on your PC at home, or download them to your portable digital audio device, and/or in some cases burn on to CDs.

In order to download and listen to audio/e-books you will need the following to get started:

- A PC with access to the Internet
- Overdrive media console software
- Windows media player 9 or newer
- A Logan City Council Libraries membership card

**Step 1:** Go to [Logan Libraries](http://www.loganlibraries.org) website ([www.loganlibraries.org](http://www.loganlibraries.org))

**Step 2:** From the [Book Café](#) link at the mid-top of the screen click on [e-Books and e-Media](#).

**Step 3:** Browse the [e-Collections](#) or search a specific title in the [e-Media Catalogue Search](#)

**Step 4:** Watch the Digital Media Guided Tour (approx. 19 mins).

**Step 5:** Search for and click on a title of interest to learn more about it and include this information in your blog post, as well as your general thoughts on Overdrive.

**Step 6 (optional):**

- Follow the instructions and links to download and install the free Overdrive Media Console.
- Search or browse for a title of interest and ‘add to cart’.
- Click on ‘proceed to checkout’.
- Sign in using your library membership and pin numbers.
- Confirm checkout. This will remain checked out to you for 14 days and will automatically expire and be returned on the due date.
- If you are doing this exercise at home on your own PC you may wish to download and listen/read/watch the e-Media. Simply click on the download link and follow the prompts.